



Become an IBSF Coach & Master Coach in 2009!

To: All National coaches, federations, delegates and players.

Dear Coaches, Players and Enthusiasts,

My name is Nic Barrow, Head Coach of the IBSF Coaching Academy, and I am very proud that my company The Snooker Gym Ltd continues to provide what I believe to be the most comprehensive snooker coaching system ever devised.

I have answered some of the questions you will have about this new initiative:

WHY would I want to become an IBSF Master Coach at this training?

- You are a coach and want to take your coaching skills to the next level.
- You want to start a new business as a snooker coach, and seek a turnkey solution for your ambition.
- You are a coach who wants to learn the latest physical and psychological technologies available for enhanced performance as a player and a coach.
- You want to rapidly increase the speed at which your students improve, such that they have tremendous enjoyment in the process.

WHAT will I have learned and gained after having been certified?

You will have learned...

- How the most outstanding achievers of all time achieve all their goals with extreme simplicity, and how you and your students can do the same.
- How to release anger, sadness, fear and guilt from your life and game – forever!
- How to prove any ‘problem’ as impossible to prove, and thus find the solution you always knew you wanted to find.
- The difference between the three main styles of coaching, and when to use each style.
- The basis of ‘flow’ (or ‘zone / peak concentration’) in snooker.
- The ultimate handicapping system for juniors and adults alike.
- The differences in coaching the four main categories of player.
- The world’s most powerful learning techniques your student’s body can use to acquire all the skill they need. One of these techniques was used to teach a ten year old newcomer to the game how to deliver the cue like a pro in sixty seconds!
- The quintet of first session checks you must make, to save you hours of guaranteed frustration later on down the road if these checks aren’t made...
- The four vital elements to any coaching session, and what order to place them in... get one of these steps wrong and it will be like dialing an incorrect phone number.
- Three completely counter-intuitive coaching methods that seem to make no sense but will work faster in helping your clients than anything you have ever seen before.

- The way to dismantle completely irrational arguments from your client that you know don't help them. This technique alone took ten years of frustration in coaching to discover and develop.
- The basics of Neuro Linguistic Programming (Neuro Linguistic Snooker™), Hypnosis (HypnoSnooker™), Time Line Therapy™ and The Role Of Your Soul™ technologies.
- Gravity defying interpersonal rapport and sales techniques.
- The Snooker Gym™ Model of Coaching Intervention.
- The lost art and hidden secrets of marketing yourself to a wider audience and making your living at coaching the game.
- The most important lessons in equipment and administrative knowledge that will give you an edge over all other coaches in competition with you.
- How to help any player of yours never complain about their tip again! The time saved in learning this process alone will pay for the course for most coaches who take the course.
- The money machine in sport – the unknown keys to how it works and how you can utilize it for your benefit and the benefit of your clients.
- The latest information on child protection and reporting procedures for preventing and stopping abuse.
- When NOT to take on clients.

You will have gained...

- A renewable license to use The Snooker Gym Training System™, the certification programme that takes kids from zero to hero.
- Official certification as an approved IBSF coach.
- Official certification as a Snooker Gym™ Instructor.
- License to resell The Snooker Gym Training Guide Series™ manuals at a discount to your students and other coaches.
- An affiliate agreement that pays commission on The Success Report™ audio programmes and Snooker Gym™ Dartfish Training DVD's.
- A comprehensive Code Of Ethics that you can proudly display at home or in your training venue for clients to gain confidence in you.

HOW will I actually learn so many skills so quickly?

By going through a series of exercises to back up the pre course study, you will have integrated all the lessons you need to deliver your message to your students, easily and effortlessly.

Nic's use of advanced language patterns and material delivery techniques gleaned from years studying the very best presenters in the world, guarantee that you will learn enjoyably what you need to take your coaching business to the next level.

The seminar itself will include:

Fully comprehensive pre course study material.

This is to prepare you for the written test during the training. This will take the form of printed and video training products.

A written test.

When you have passed this test, you will now have all the tools necessary to set up your own successful coaching business, and get customers continuously coming back for more!...

WHAT IF I became a certified IBSF coach and Snooker Gym™ Instructor? What then?

- Exclusive introduction to cutting edge personal development tools that have never been introduced into cue sports before:
- The Role Of Your Soul™ motivational technologies.
- Neuro Linguistic Snooker™.
- Hypno Snooker™.
- Time Line Therapy™.
- The Role Of Your Soul™, Neuro Linguistic Programming, Hypnosis and Time Line Therapy™ practitioner trainings are also available to complement your training business and provide you with additional streams of income.
- These trainings are delivered by Nic Barrow, the world's only cue sports coach licensed as a Trainer of NLP, Hypnosis, Time Line Therapy™ - and founder of The Role Of Your Soul™.
- Your own page and profile at www.thesnookergym.com to assist in marketing your services.
- Six months of follow up conference calls to support you in building your training business and implementing your programmes with governments, schools and businesses.
- Confidence in knowing that you are supported by the biggest coaching association in the world.
- Exclusive access to the coaches forum at www.thesnookergym.com

Other questions are:

If I already have a diploma from another regional or national federation, will this be recognized by IBSF?

On selected coaching courses worldwide, there will be recognition for your attendance in either credits toward the IBSF Coaching Academy or reduced attendance or payment requirements. See www.ibsf.org or www.thesnookergym.com for further details.

What is the minimum period required to graduate?

It is assumed that you have a basic working knowledge of the game and have a passion for helping others. Depending on your skills as a teacher and ability to pick up the course content, you will be ready to take your first clients directly after the course or after a probation period set by your trainer.

How can you help me in my coaching when I am in my home country?

If you have enough coaches, you may request an Instructor of The Snooker Gym™ to come to you and lead a training. Or you can come to one of our worldwide trainings and rely on the discussion forum at www.thesnookergym.com and coaching conference calls when they are held.

What happens if I fail the exam?

Our intention is that we support everyone to pass the exam while they are at the course. However, the high standards required to become a The Snooker Gym™ Instructor may mean we ask you to undergo a probationary period for a certain amount of time to demonstrate your aptitude in all required areas of knowledge and coaching.

Will the IBSF and The Snooker Gym™ help me to promote my coaching services?

Links will be provided on either or both the websites to profiles of all registered coaches.

How can I upgrade my qualification?

There are four levels in The Snooker Gym™ Instructor System: Instructor, Master Instructor, Trainer and Master Trainer. A Snooker Gym™ Trainer is licensed to certify Instructors and Master Instructors and a Master Trainer is licensed to certify Trainers.

How much does each level cost?

The trainings always evolve and each level will generally be a different cost. Keep up to date by going to www.thesnookergym.com

How long is the seminar?

Each course carries a minimum amount of pre course study that you must complete to be eligible for the test. At present it takes about 40 hours pre course study and 8 days classroom training to become a Snooker Gym™ Instructor and Master Instructor.

Go to www.thesnookergym.com/coach-master.html for the latest details and timings.

Do I have to have approval from my own IBSF Member Association?

The details on the course application form explain this further, and the form must be filled out in full. If your country association is not a member, the joining process is very easy. If there is no association in your country, you need to form one that can become a member of IBSF. Please contact us for further details on these procedures.

What is the cost of The Snooker Gym™ Instructor seminar?

Including the pre course study materials, the price is £1795.00, including course materials. You will be responsible for transport and accommodation costs. Our money back guarantee is that if you are not completely satisfied by the course content by the end of the third day of the course you may return your undamaged course materials and receive a full refund no questions asked.

Please fill out the application and order forms enclosed to book your place... but hurry **PLACES ARE STRICTLY LIMITED AND ON A FIRST COME FIRST SERVED BASIS.**

Please contact sales@thesnookergym.com with your completed application forms.

Yours Sincerely

Nic Barrow
Managing Director
The Snooker Gym Ltd